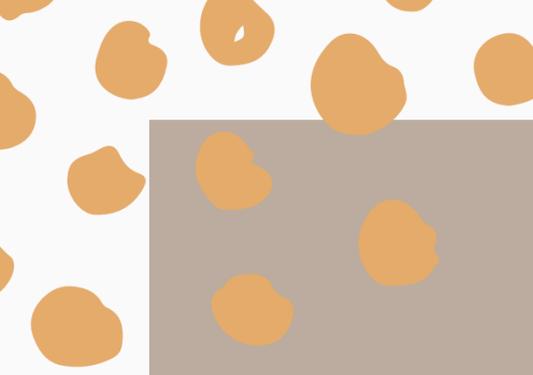


Harlem Community News

"Good News You Can Use"





Good News

We deliver the “good news” to improve the quality of life for our readers, their families, and our communities.

Harlem Community Newspapers, Inc. is a trusted voice serving NYC’s vibrant, predominantly African-American neighborhoods.

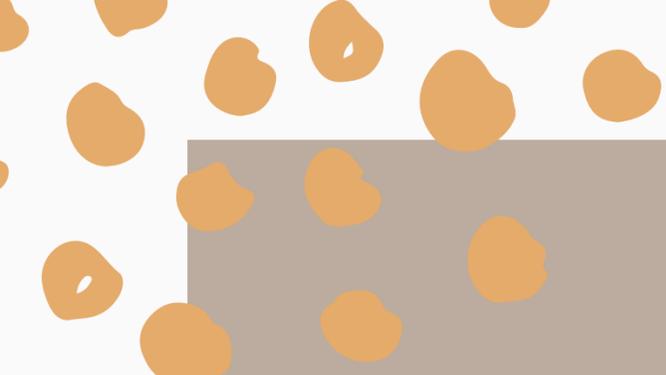
PRINT

- 25,000 audited weekly circulation across Harlem (10,000), Bronx (5,000), Brooklyn (5,000), and Queens (5,000)
- Distributed in high-traffic locations: banks, colleges, YMCAs, supermarkets, libraries
- Certified MWBE (NYC, NYS, Port Authority)
- Proud member of business, civic, and media organizations

DIGITAL

Digital reach through:

- HarlemCommunityNews.com
- Daily Newsletters
- Targeted Video Campaigns



Value To Advertisers

Targeted Local Reach – Trusted by over 300,000+ readers monthly

Culturally Relevant Content – A focus on community pride, excellence & positive news

Multi-Platform Exposure – Full-color print, email newsletters, digital, and social media

Affordable, Flexible Rates – Custom packages & multi-insertion discounts

Trusted Community Connector – Boost brand by aligning with an influential, local voice

Print



HARLEM COMMUNITY NEWS

Circulation: 10,000

Serving Neighborhoods:

Central Harlem, East Harlem, West Harlem, Washington Heights

ZIP Codes Covered: 10026, 10027, 10029, 10030, 10031, 10035, 10037, 10039

BRONX COMMUNITY NEWS

Circulation: 5,000

Serving Neighborhoods:

South Bronx, Tremont, Co-op City

ZIP Codes Covered: 10451, 10452, 10453, 10454, 10455, 10458, 10460, 10466, 10467, 10468, 10469, 10472, 10473, 10475

QUEENS COMMUNITY NEWS

Circulation: 5,000

Serving Neighborhoods:

Jamaica, Jamaica Heights, Hollis, Cambria Heights, St. Albans, Springfield Gardens, Rochdale Village, Laurelton, Rosedale

ZIP Codes Covered: 11411, 11412, 11413, 11420, 11423, 11432, 11433, 11434, 11435

BROOKLYN COMMUNITY NEWS

Circulation: 5,000

Serving Neighborhoods:

Downtown Brooklyn, Clinton Hill, Fort Greene, Bedford-Stuyvesant, Prospect Heights, Crown Heights, Wingate, East Flatbush, Brownsville, Starrett City

ZIP Codes Covered: 11201, 11207, 11213, 11216, 11221, 11225, 11233, 11238, 11239, 11375

SPECIAL ISSUE AND SECTIONS

*Special Rates and Promotions:

- Martin Luther King Day
- Blacks on Broadway (Feb, May, Aug, Nov)
- Black History Month
- Women's History Month
- Health
- Education
- Housing
- Travel
- Thanksgiving
- Christmas
- Kwanzaa
- HARLEM WEEK
- Harlem Holiday Lights



Digital

DIGITAL BANNERS

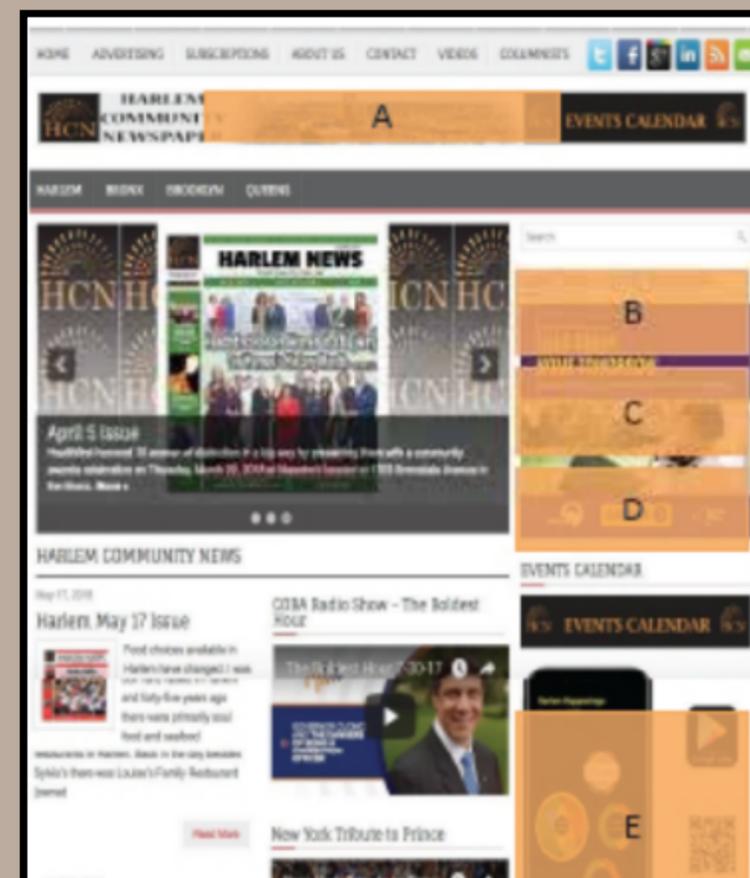
Homepage Digital Display Banners
Specific Section Digital Display Banners

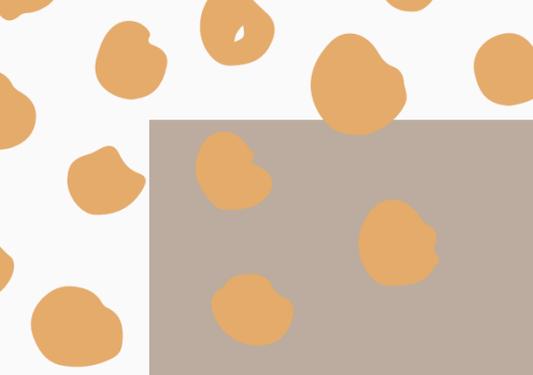
CONTENT MARKETING

Designed to look and read like editorial content, blending promotional messaging with informative or narrative storytelling.

DAILY NEWSLETTERS

Align Your Brand Within An Opt In Email Database





Reach

Powerful Print Presence

With a weekly readership of 75,000, this publication delivers a high-impact print platform that reaches households and businesses across its market, ensuring consistent visibility and local relevance.

Engaged Website Audience

Between March and May 2025, the website averaged 4,500 monthly pageviews and 1,700 sessions, with performance metrics indicating high user engagement:

- 2.7 pages viewed per visit,
- 1.3 sessions per user per month,
- Average session duration of 1 minute and 50 seconds,
- And a low bounce rate of 46%, reflecting strong interest in the content.

Direct & Social Reach

- **Email Newsletter:** Reaches an audience of under 5,000 subscribers, providing a direct and targeted communication channel.
- **Social Media Presence:**
 - 2,700 Facebook followers
 - 2,000 Instagram followers
 - 18 followers on X (formerly Twitter)

Pricing 2026

2025 Advertising Rates and Specifications

Frequency	Discount	Metro	Harlem	Brooklyn/Queens/Bronx
<i>Circulation</i>		25,000	10,000	5,000 each
Full Page	1x	\$4,708	\$2,354	\$1,177
	6x	\$3,315	\$1,755	\$861
	12x	\$2,403	\$1,201	\$665
1/2 page	1x	\$2,509	\$1,289	\$725
	6x	\$1,885	\$1,007	\$569
	12x	\$1,401	\$700	\$349
1/4 page	1x	\$1,466	\$733	\$366
	6x	\$1,132	\$566	\$283
	12x	\$1,015	\$508	\$253
1/8 page	1x	\$962	\$481	\$241
	6x	\$777	\$388	\$194
	12x	\$713	\$356	\$178
1/16 page	1x	\$605	\$302	\$151
	6x	\$541	\$270	\$135
	12x	\$531	\$211	\$133

Classified: \$1.00 per word (25 words minimum)

Legal: \$2.00 PER WORD (+\$25 for affidavit; Legal ad 50 words minimum)

Inserts: \$100 PER THOUSAND (8 1/2 X11-8 pages)

Digital A La Carte Options:

Leaderboard Banner (600x90): \$800/mo

Center Box Ad (300x250): \$600/mo

Video Sponsorship: \$1,000/mo

Newsletter Display Ad: \$800/mo



Packages

Essentials Package - \$500/month

- 1/16 Page Print Ad (1x weekly)
- Harlem Daily Ad Link (1x/week)
- 1 Static Social Post (Facebook or Instagram)

Essentials Package - \$750/month

- 1/16 Page Print Ad (weekly)
- Ad Link in Harlem Daily Newsletter (1x/week)
- 1 Social Media Mention (monthly)

Starter Package - \$1,500/month

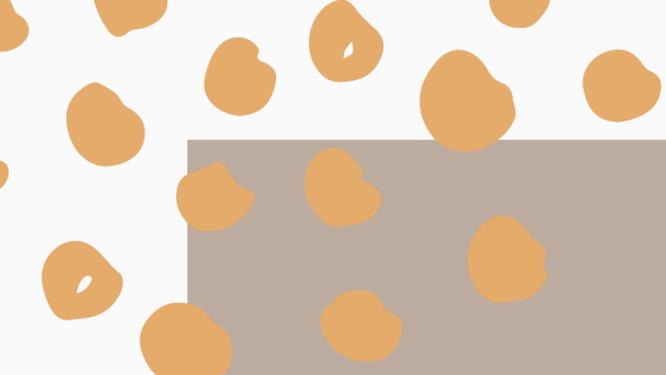
- 1/8 Page Print Ad (weekly)
- Harlem Daily Newsletter Ad Link (daily)

Growth Package - \$3,500/month

- 1/4 Page Print Ad (weekly)
- Harlem Daily:Newsletter Ad Link (1x/week)
- 2 Social Posts (IG/FB)

Impact Package - \$6,000/month

- 1/2 Page Print Ad (weekly)
- Harlem Daily: Leaderboard (daily)
- Website Homepage Banner
- 1x Article
- 4 Social Media Features



Let's Tell Your Story Today

Reach engaged communities across NYC

 646-988-1015

 harlemnewsince@aol.com

 www.harlemcommunitynews.com



Publisher, Pat Stevenson has been publishing community newspapers for more than 31 years